

Silver Dollars Giveaway — Official Contest Rules



CONTEST PERIOD: November 1, 2025 to April 30, 2026

ELIGIBILITY

The Silver Dollar Giveaway is open to residents of British Columbia who are 18 years of age or older. Employees and immediate family members of Tourism Smithers and the Town of Smithers may participate but are not eligible to win.

HOW TO ENTER - TWO OPTIONS

1. Post to Enter

Share a photo on Instagram or Facebook of *either* your Silver Dollar purchase or of you using your Silver Dollar Gift Card at a participating local business. Posts must tag @tourismsmithers and include #SmithersSilverDollars.
or,

2. Buy to Enter

Every Silver Dollar Gift Card purchase automatically counts as one entry for each month's draw.

PRIZES

Each month (December 2025 through April 30, 2026), two winners will be randomly drawn to receive a \$100 Silver Dollar Promotional Gift Card. Winners will be contacted via email or direct message on their social channel.

PHOTO USE PERMISSION

By entering the Silver Dollar Giveaway, you grant Tourism Smithers a non-exclusive right to use, reproduce, publish, and display your submitted or publicly tagged photos for promotional purposes, including social media, websites, print materials, and marketing campaigns. No additional compensation will be provided. You retain full ownership of your images.

PRIVACY

Personal information collected through contest entries (names, social media handles, photos, etc.) will be used solely for administering the contest and for the promotional purposes stated above. Tourism Smithers does not sell or share personal information with third parties.

GENERAL CONDITIONS

Entries must be received within the contest period of November 1, 2025 to April 30, 2026. Inappropriate or harmful content will be disqualified. Tourism Smithers may modify, extend, or cancel the contest at any time. This contest is not sponsored, endorsed, or administered by Instagram or Facebook.